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"State of California Establishes the First
'Day of the Horse'"

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State of California establishes the first “Day of the Horse”

In January of this year Dennis Reis founder of the School of Universal Horsemanship, Penngrove, CA began the legislative process to create a California State observance day honoring the horse. “I wanted to increase the awareness of the importance of the horse in our culture. The horse industry contributes over \$112 billion annually to the American economy and the horse is a common bond among all people who have led the way in building our country.”. To find out more about the “Day of the Horse” resolution and celebration go to www.reisranch.com or call 1.800.732.8220